

**South Natomas TMA™
Board of Directors Meeting
Wednesday, April 11, 2018
Meeting Minutes**

I. Call to Order

SNTMA President Jennifer Elwood called the meeting to order at approximately 8:02 AM on Wednesday, April 11, 2018 in the Sixth Floor of Jacobs Engineering at 2485 Natomas Park Drive in Sacramento, CA. Attending were Jennifer Elwood, Jack Haskel, Joseph Lara, Lupita Ruiz, Derrick Tsang (via telephone), Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the February 14, 2018 SNTMA Board Meeting Minutes. The motion was moved by Bill Vanderslice, seconded by Joseph Lara. The motion passed unanimously, 6:0.

III. New Business

With no changes to existing SNTMA Board members for 2018, the officers for 2018 will remain as follows:

President – Jennifer Elwood
Vice-President – Bill Vanderslice
Secretary – Jack Haskel
Treasurer – David Pavolko

Executive Director Jason Vitaich delivered the following report:

- 2018 dues collection is going well, with \$275,897.30 (81.1%) of dues collected as of April 2018.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Continuing to identify enhancements
- **Campaigns and events promoted through the Commuter Club**
 - 3/7 Annual Meeting invite emails to all Commute Coordinators Award winners and friends of the SNTMA
 - 3/12 monthly email to all Commute Coordinators regarding SNTMA programs and benefits
 - 3/13 Annual Meeting reminder to all Commute Coordinators, award winners and friends of the SNTMA
 - 3/27 Reminder to all who sent an RSVP for the Commuter Club Breakfast
- **Programs**

- Fifty carpool subsidies awarded for the month of March
- Twenty-five low emissions subsidies awarded for the month of March
- Seven transit subsidies awarded for the month of March
- One AMTRAK subsidy awarded for the month of March
- One bicycle maintenance subsidy awarded for the month of March
- Two walk subsidies awarded for the month of March
- Four hundred two Facebook “Likes”
- Six entries in the Monthly Facebook Contest in March

- **Meetings**
 - 3/19 Meeting at SACOG
 - 3/29 Meeting with SACOG Staff

- **Other**
 - 3/15 SNTMA Annual Meeting on Business Resilience (disaster preparedness); fifty-five attendees, photos of event on SNTMA Facebook page
 - Q1 3/28 Commuter Club Breakfast – Keynote Speaker Councilman Jeff Harris – Bikeshare, electric bikes; fifteen attendees

- **April Activities**
 - Deliver two awards to 2017 alternative commuters, March subsidies, Facebook prizes and weekly drawing gift cards
 - Bucks For Bikes program checks delivered to Natomas Bike Shop, May Is Bike Month registration, photos of bicycles
 - 4/19 Meeting at SACOG
 - May Is Bike Month preparations; 5/3 ice cream social, 5/16 breakfast
 - Q2 June 12th Commuter Club Breakfast: speaker TBD
 - Order Q2 promotional item

IV. Adjourn

The meeting adjourned at approximately 8:55 AM. The next SNTMA Board meeting is scheduled for Wednesday, May 9, 2018 at 8:00 AM in the offices of Jacobs at 2485 Natomas Park Drive, Sacramento, CA.

Respectfully submitted,

Jack Haskel
SNTMA Secretary