

**South Natomas TMA™
Board of Directors Meeting
Wednesday, April 6, 2016
Meeting Minutes**

I. Call to Order

SNTMA Secretary Bill Vanderslice called the meeting to order at approximately 7:36AM on Wednesday, April 6, 2016 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Jennifer Elwood, Jack Haskel, Suman Jha, Scott Little, Kendra Murray, David Pavolko, Derrick Tsang, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the March 2, 2016 Board Meeting Minutes. The motion was moved by Kendra Murray, seconded by Jennifer Elwood. The motion passed unanimously, 8:0.

A motion was made to approve the following slate of officers to the SNTMA Board for the 2016 governance year:

President – Chris Antonucci
Vice-President – Jennifer Elwood
Secretary – Bill Vanderslice
Treasurer – Suman Jha

The motion was moved by Kendra Murray, seconded by David Pavolko. The motion passed unanimously, 8:0.

III. New Business

A. Executive Director Jason Vitaich delivered the following report:

- 2016 dues collections are going well, with approximately 81% of 2016 dues collected as of the end of March.

B. Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Commuter Club enhancements for the SNTMA subsidies went live this month and the subsidy request process will be through the Commuter Club for April.
- **Campaigns and events promoted through the Commuter Club**
 - 3/1 email regarding SNTMA Annual Meeting invite to all Commute Coordinators vendors, award winners and friends of the SNTMA
 - 3/16 monthly email to all Commute Coordinators regarding SNTMA programs and benefits

- **Programs**
 - Forty-six carpool subsidies in March
 - Twenty-four low emissions subsidies in March
 - Six transit subsidies in March
 - Four AMTRAK subsidies in March
 - Eight bicycle maintenance subsidies in March
 - Five people /nine entries for Monthly Facebook contest in March
 - Two walk subsidies in March
 - Three hundred thirty-eight Facebook “LIKES”
 - Seventy-Six Bucks for Bikes completed applications received
 - Packaged and delivered 200 First Quarter promotional items
 - 3/9 SNTMA Annual Meeting – sixty-five attendees
 - 3/17 Smart Cycling Clinic at Agent Machine – nine attendees
 - 3/30 Smart Cycling Clinic at Bickmore – three attendees

- **Meetings**
 - 2/18 – Smart Cycling Clinic at AALRR
 - 2/24 – Smart Cycling Clinic at HCD

- **Other**
 - Sierra Health Foundation asked to borrow our photo props in June and the North Natomas TMA is having their own made

- **April Activities**
 - Update program flyers, SNTMA website, Facebook and Commuter Club site for new subsidy request process
 - Deliver subsidy checks, Facebook prizes and gas cards
 - Prepare and promote 2016 May Is Bike Month
 - 4/14 April Commuter Club Breakfast

IV. Adjourn

The meeting adjourned at approximately 8:34 AM. The next SNTMA Board meeting is scheduled for Wednesday, April 6, 2016 at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice
SNTMA Secretary