

**South Natomas TMA™
Board of Directors Meeting
Wednesday, December 2, 2015
Meeting Minutes**

I. Call to Order

President Chris Antonucci called the meeting to order at approximately 7:31AM on Wednesday, December 2, 2015 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Chris Antonucci, Mary Christian, Jennifer Elwood, Scott Little, Kendra Murray, Bill Vanderslice, guest Lauren Jacobs of Patrick & Buzarellos and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the November 4, 2015 Board Meeting Minutes. The motion was moved by Chris Antonucci, seconded by Kendra Murray. The motion passed 3:0:2, with Mary Christian and Jennifer Elwood abstaining.

III. New Business

A. Executive Director Jason Vitaich delivered the following report:

- Continuing to collect updates to tenant lists for 2016 dues billing
- SNTMA brochure is finalized and will be going out in the 2016 dues mailing in late December.

B. Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Preparing for Commuter Club enhancements for the SNTMA subsidy process
- **Campaigns and events promoted through the Commuter Club**
 - 11/18 Email to all Commute Coordinators regarding Smart Commute Month as well as monthly programs and benefits
- **Programs**
 - Thirty-five carpool subsidies awarded in November
 - Twenty-six Low Emissions subsidies awarded in November
 - Four transit subsidies awarded in November
 - Three AMTRAK subsidies awarded in November
 - One Bicycle Maintenance subsidy awarded in November
 - Three people/Four entries for November Monthly Facebook Contest
 - Three hundred twenty-four Facebook "LIKES"
 - Packaged and delivered fourth quarter promotional items to 200 Diary Keepers
- **Meetings**
 - 11/17 TDM Task Force

- **Other**
 - Worked with Zap Creative on SNTMA brochure and photo prop ideas
 - Secured Keynote Speaker Meg Arnold from Valley Vision for January 12 Commuter Club Breakfast
 - Worked with Vickie Ramos to update SNTMA flyers for 2016 and Save The Date for SNTMA Annual Meeting

- **December Activities**
 - Deliver subsidy checks, Facebook prizes and gas cards
 - Package and deliver 196 Commute Coordinator end of year thank you gifts
 - Planning First Quarter 1/12 Commuter Club Breakfast
 - Preparing for end of year and start of 2016
 - Planning for March 9th SNTMA Annual Meeting

IV. Adjourn

The meeting adjourned at approximately 8:38 AM. The next SNTMA Board meeting is scheduled for Wednesday, January 6, 2016 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice
SNTMA Secretary