



SNTMA Facebook contest guidelines

Suggestions but not limitations:

1. Pictures: of your commute, from along your commute, your transportation, carpool/ vanpool group, bike/walk buddies, pictures of home work space, your home work attire, SNTMA alternative commute / commute coordinator awards you have won.
2. Share experience using alternative commute mode: why you started, \$ you save, how much Co2 you are removing from the air, health benefits from walking/ biking to work, OfficeShare Bike uses, number of miles on/story about bike purchased w/ SNTMA bucks for bikes program, what you bought your bike with the SNTMA \$200 bike maintenance and accessory subsidy, why you like May is Bike Month, uses of prizes/ promo items won for completing Commuter Club trip diary, people you met using alternative commute modes, Capital Improvements subsidy uses (for property managers).

What are alternative commute modes?

Walk	Bike	Carpool
Vanpool	Transit	Light rail
Amtrak	Telework	Anything other than driving alone

Prizes

There will be 3 levels of prizes for a total 6 prizes to win each month! The platinum level is a \$50 restaurant gift card, there are 2 Gold level prizes which are two movie tickets, and there 3 silver level prizes which are \$10 gift cards to South Natomas businesses. In January 2021, there will be one \$250 cash grand prize winner selected from the 12 first place winners of 2020 and two \$100 cash prize runners up.

Rules:

1. **1 winner per carpool/vanpool: the SNTMA member that submits photo/ alternative commute story.**
2. **Can only win 1 month per calendar year.**
3. **“Like” SNTMA on FB to participate and must be registered in the Sacramento region Commuter Club.**
4. **Members have entire calendar month to participate, prizes will be awarded by the end of the following month.**