

**South Natomas TMA™
Board of Directors Meeting
Wednesday, February 13th, 2019
Meeting Minutes**

I. Call to Order

SNTMA President Jennifer Elwood called the meeting to order at approximately 8:11 AM on Wednesday, February 13th, 2019 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Jennifer Elwood (via telephone), Jack Haskel, Joseph Lara, David Pavolko (via telephone), Vicki Robinson, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the December 12th, 2018 SNTMA Board Meeting Minutes. The motion was moved by Lupita Ruiz; the motion was seconded by Jack Haskel. The motion passed unanimously, 5:0.

III. New Business

Jason Vitaich delivered the Executive Director's Report:

2019 Dues collection is going well early on, with \$221,374 (60%) collected thus far.

Discussion took place regarding the possible inclusion of The Cove residential development as a new member/membership type to the SNTMA. Executive Director Jason Vitaich has been working in conjunction with SNTMA Attorney Mark Alcorn as well as Beazer homes to work out the details; updates to follow at next month's meeting.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Lots of streamlining to be done on the back end – in progress
- **Campaigns and events promoted through the Commuter Club**
 - 1/15 Save The Date 29th Annual Meeting & Lunch
 - 1/28 End of Year Thank You \$10 Amazon gift cards emailed to Commute Coordinators
- **Programs**
 - Forty-nine carpool subsidies awarded for the month of January
 - Twenty-five low emissions subsidies awarded for the month of January
 - Nine transit subsidies awarded for the month of January
 - Two AMTRAK subsidies awarded for the month of January
 - Four bicycle maintenance subsidies awarded for the month of January
 - Two walk subsidies awarded for the month of January
 - One residential car charging station subsidy awarded for the month of January
 - Four hundred twenty-two Facebook "Likes"

- Four entries by four people in the Monthly Facebook Contest in January
- 1/15 Awarded three 2018 Facebook Contest cash grand prize winners
- 1/31 Smart Cycling Clinic at Sierra Health Foundation for Pacific Crest Trails Association and OnTrack – six attendees

- **Meetings**
 - 1/22 Marketing meeting to order First Quarter and Annual Meeting promotional items
 - 1/23 HALO Marketing Event
 - 1/30 MIBM planning meeting at SACOG
 - 3/13 SNTMA Annual Meeting – Electrify America

- **February Activities**
 - Deliver February subsidies, Facebook prizes and weekly drawing gift cards
 - 1/30 MIBM planning meeting at SACOG
 - 3/13 SNTMA Annual Meeting – Electrify America
 - First Quarter Commuter Club Breakfast (March 27th)
 - 2019 May Is Bike Month

IV. Adjourn

The meeting adjourned at approximately 8:52 AM. The next SNTMA Board meeting is scheduled for Wednesday, April 10th, 2019 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Jack Haskel
SNTMA Secretary