

**South Natomas TMA™
Board of Directors Meeting
Wednesday, February 3, 2016
Meeting Minutes**

I. Call to Order

President Chris Antonucci called the meeting to order at approximately 7:31AM on Wednesday, February 3, 2016 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Chris Antonucci, Mary Christian, Jennifer Elwood, Scott Little, Laurie Melson, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the December 2, 2015 Board Meeting Minutes. The motion was moved by Chris Antonucci, seconded by Mary Christian. The motion passed unanimously, 5:0.* (*Jennifer Elwood had not yet arrived when this vote was taken).

III. New Business

(*Jennifer Elwood arrived at the meeting at approximately 7:36 am.)

- A. Executive Director Jason Vitaich delivered the following report:
- 2016 dues collections are going well, with approximately 49% of 2016 dues collected as of the end of January.
- B. Stephanie Merten delivered the following Membership Report:
- **Commuter Club**
 - Preparing for Commuter Club enhancements for the SNTMA
 - **Campaigns and events promoted through the Commuter Club**
 - 1/4 email to all Commute Coordinators regarding monthly programs and benefits email
 - 1/7 email - new Dues Policy and 1/12 Commuter Club Breakfast
 - 1/12 email – Save The Date for Annual Meeting
 - 1/27 email – SNTMA Board member recruitment
 - **Programs**
 - Forty-four carpool subsidies in January
 - Twenty-eight low emissions subsidies in January
 - Six transit subsidies in January
 - Five AMTRAK subsidies in January
 - Two bicycle maintenance subsidies in January
 - Five people /five entries for Monthly Facebook contest in January
 - Three hundred thirty-one Facebook “LIKES”
 - 1/12 Commuter Club Disaster Preparedness Breakfast (25 attendees)

- **Meetings**
 - 1/13 – MIBM, TDM Task Force
 - 1/13 – STLi regarding Commuter Club enhancements
 - 1/19 – Marketing meeting for Annual Meeting and first quarter promotional items
- **Other**
 - Origin 8 F7 bicycle recall: eleven bicycles purchased by SNTMA affected
- **January Activities**
 - Deliver eighty subsidy checks, five Facebook prizes, and four gas cards
 - Planning and preparing for SNTMA Annual Meeting on March 9th
 - April Commuter Club Breakfast

IV. Adjourn

The meeting adjourned at approximately 8:02 AM. The next SNTMA Board meeting is scheduled for Wednesday, March 2, 2016 at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice
SNTMA Secretary