

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, January 7, 2015  
Meeting Minutes**

**I. Call to Order**

President Chris Antonucci called the meeting to order at approximately 7:35AM on Wednesday, January 7, 2015 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Chris Antonucci, Jennifer Elwood, Suman Jha, Laurie Melson, Kendra Murray, Bill Vanderslice and SNTMA staff Stephanie Merten.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the December 3, 2014 Board Meeting Minutes. The motion was moved by Chris Antonucci, seconded by Laurie Melson. The motion passed unanimously, 6:0.

**III. New Business**

A. Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
  - Commuter Club is performing well
- **Campaigns and events promoted through the Commuter Club**
  - 12/10 Email to all Commute Coordinators regarding subsidies, Facebook and Natomas Bike Shop free roadside repair clinic.
  - 12/15 Email to all Commute Coordinators regarding their end of year thank you gift
- **Programs**
  - Program flyers revised for 2015
  - Posted revised flyers on SNTMA website and Facebook page
  - Four December Monthly Facebook Contest entries
  - Contacted all first place winners of 2014 SNTMA Monthly Facebook Contest for grand prize selection
  - Two hundred sixty-three "LIKES" on Facebook as of December
  - Twenty-two Carpool subsidies awarded for December
  - Six Low Emissions subsidies awarded for December
  - Three AMTRAK subsidies awarded for December
  - Four Bike Maintenance subsidies awarded for December
  - Five Transit subsidies awarded for December
- **Meetings**
  - 12/10 December TDM Task Force meeting at P.F. Chang's

- **Other**
  - Packed and delivered 185 end of year thank you gifts to Commute Coordinators
  - Purchased, prepared and mailed or otherwise delivered seventeen property manager end of year thank you gifts
  
- **January Activities**
  - Deliver subsidy checks, four weekly gas card drawing gift cards, five Facebook Contest prizes
  - Buy more Facebook Contest prizes
  - Plan next February Commuter Club Luncheon
  - Plan 2015 Annual Meeting and Luncheon
  - Reconcile current tenant lists with SNTMA website membership directory and Commuter Club Employer list

**IV. Adjourn**

The meeting adjourned at approximately 8:05 AM. The next SNTMA Board meeting is scheduled for Wednesday, February 4, 2015 at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice  
SNTMA Secretary