

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, January 9<sup>th</sup>, 2019  
Meeting Minutes**

**I. Call to Order**

SNTMA President Jennifer Elwood called the meeting to order at approximately 8:03 AM on Wednesday, January 9<sup>th</sup>, 2019 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Jennifer Elwood, Jack Haskel, David Pavolko (via telephone), Lupita Ruiz, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the December 12<sup>th</sup>, 2018 SNTMA Board Meeting Minutes. The motion was moved by Lupita Ruiz; the motion was seconded by Jack Haskel. The motion passed unanimously, 5:0.

**III. New Business**

Jason Vitaich delivered the Executive Director's Report:

2019 Dues collection is going well early on, with 80,940.64 (22%) collected thus far.

Discussion took place regarding the possible inclusion of The Cove residential development as a new member/membership type to the SNTMA. Executive Director Jason Vitaich has been working in conjunction with SNTMA Attorney Mark Alcorn as well as Beazer homes to work out the details; updates to follow at next month's meeting.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
  - Lots of streamlining to be done on the back end – in progress
- **Campaigns and events promoted through the Commuter Club**
  - 12/17 monthly email to all Commute Coordinators regarding SNTMA programs and benefits and the changeover from Commuter Club to Sacramento Region 511/Ride Amigos
  - 12/18 End of Year Thank You \$10 Amazon gift cards emailed to Commute Coordinators
  - 12/19 End of Year Thank You \$50 Amazon gift cards emailed to Property Managers
- **Programs**
  - Thirty-three carpool subsidies awarded for the month of December
  - Twenty low emissions subsidies awarded for the month of December
  - Seven transit subsidies awarded for the month of December
  - One AMTRAK subsidy awarded for the month of December
  - One OfficeShare bicycle awarded for the month of December

- One residential car charging station subsidy awarded for the month of December
- Four hundred twenty-four Facebook “Likes”
- Nine entries by six people in the Monthly Facebook Contest in December
  
- **December Activities**
  - Deliver December subsidies, Facebook prizes and weekly drawing gift cards
  - Award (3) 2018 Facebook contest cash grand prize winners
  - Schedule 1/22 Marketing meeting to order First Quarter and Annual Meeting promotional items
  - 3/13 SNTMA Annual Meeting – Electrify America
  - 3/27 - First Quarter 2019 Educational Breakfast

**IV. Adjourn**

The meeting adjourned at approximately 8:53 AM. The next SNTMA Board meeting is scheduled for Wednesday, February 13<sup>th</sup>, 2019 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Jack Haskel  
SNTMA Secretary