

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, March 5, 2014  
Meeting Minutes**

**I. Call to Order**

President Mary Christian called the meeting to order at approximately 7:32AM on Wednesday, March 5, 2014 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Chris Antonucci, Mary Christian, Doug Fredericks, Tiffany Guthrie, Matt McNamara, Kendra Murray, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich, with guests Taneisha Spain of Sutter Health and Scott Little of URS (via telephone).

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the February 5, 2014 Board Meeting Minutes. The motion was moved by Matt McNamara, seconded by Kendra Murray. The motion passed 5:0:2, with Chris Antonucci and Tiffany Guthrie abstaining.

**III. New Business**

After discussion by those Board members present, the 2014 Slate of officers was confirmed as follows:

President – Chris Antonucci  
Vice-President – Matt McNamara  
Secretary – Bill Vanderslice  
Treasurer – Suman Jha

A. Executive Director Jason Vitaich delivered the following report:

- 2014 Dues invoicing is going well, all invoices mailed out just before the end of the calendar year and just over 79% of dues collected as of yesterday. The new programs and subsidies have been well received (see Membership Services Report, below).

B. Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
  - SNTMA Commuter Club is performing well
- **Campaigns and events promoted through the Commuter Club**
  - 2/5 Email to all Commute Coordinators regarding new 2014 programs, 2/12 Luncheon, Subsidies, Facebook
  - 2/12 Save The Date for SNTMA 24<sup>th</sup> Annual Meeting to all Commute Coordinators, outreach partners, vendors and elected officials
  - 2/26 Save The Date for SNTMA 24<sup>th</sup> Annual Meeting to all Commute Coordinators, outreach partners, vendors and elected officials that had not yet RSVP'd

- **Programs**
  - One Major Capital Improvements subsidy
  - Five Low Emissions subsidies awarded in February
  - Four AMTRAK subsidies awarded in February
  - Three Bike Maintenance subsidies awarded in February
  - Three Transit subsidies awarded in February
  - Nineteen Carpool subsidies awarded in February
  - Two Monthly Facebook entries in February
  - Two OfficeShare bicycles awarded and Smart Cycling Clinic scheduled
  - 2/10 Smart Cycling Clinic at ReachLocal & PG&E
  - 2/12 Commuter Club lunch with 29 attendees
  - 2/13 Smart Cycling Clinic at Sutter Health 2880
  - 103 Promotional items delivered (flexible cutting board and snack container)
  
- **Meetings**
  - 2/19 TDM Taskforce meeting
  
- **Other**
  - Developed and produced Commuter Bicycle flyer and application
  - Calculated eleven award winners for most commute miles by alternative commute mode
  - 2013 Annual report
  
- **March Activities**
  - 24<sup>th</sup> Annual SNTMA Annual Meeting preparations
  - Annual Meeting wrap-up
  - April Commuter Club luncheon preparations
  - Promoting OfficeShare bicycles
  - May Is Bike Month preparations

#### **IV. Adjourn**

The meeting was adjourned at approximately 8:42 AM. The next SNTMA Board meeting is scheduled for Wednesday, April 2, 2013 at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice  
SNTMA Secretary