

**South Natomas TMA™
Board of Directors Meeting
Wednesday, May 4, 2016
Meeting Minutes**

I. Call to Order

SNTMA Secretary Bill Vanderslice called the meeting to order at approximately 7:36AM on Wednesday, May 4, 2016 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Jennifer Elwood, Jack Haskel, Suman Jha, Scott Little, Kendra Murray, David Pavolko, Derrick Tsang, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the April 6, 2016 Board Meeting Minutes. The motion was moved by Jennifer Elwood, seconded by Jack Haskel. The motion passed 5:0:1, with Chris Antonucci abstaining.

III. New Business

A. Executive Director Jason Vitaich delivered the following report:

- 2016 dues collections are going well, with approximately 84% of 2016 dues collected as of the end of April.

B. Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Commuter Club enhancements for the SNTMA subsidies went live in April and the subsidy request process will be through Commuter Club for the April subsidy checks. Some AMTRAK, Walk, Bicycle Maintenance and Transit requests were received via email prior to the changes being implemented. The deadline to apply is midnight on the second business day of the month.
- **Campaigns and events promoted through the Commuter Club**
 - 4/13 monthly email to all Commute Coordinators regarding SNTMA programs and benefits
 - 4/20 email to all Commute Coordinators regarding the Commuter Club changes and a vanpool seat vacancy
 - Commuter Club Changes have been posted on the SNTMA website, Commuter Club and Facebook page multiple times
- **Programs**
 - Thirty-five carpool subsidies in April
 - Twenty low emissions subsidies in April
 - Four transit subsidies in April
 - Four AMTRAK subsidies in April

- Two bicycle maintenance subsidies in April
- Three people /four entries for Monthly Facebook contest in April
- One walk subsidy in April
- Three hundred forty-three Facebook “LIKES”
- Two OfficeShare Bicycles claimed by Sierra Health Foundation, University of Phoenix
- 4/14 Commuter Club Breakfast – eighteen attendees

- **Meetings**
 - 4/19 – Sutter Health Commute Coordinator changes meeting

- **Other**
 - Two hundred nine people registered in May Is Bike Month under 95833 zip code, 37,248 miles pledged as of May 2nd.

- **May Activities**
 - 5/5 May Is Bike Month Kick Off Ice Cream Social
 - 5/19 Bike To Work Day Breakfast
 - Updates to program flyers, SNTMA website, Facebook page and Commuter Club for new subsidy request process
 - Deliver subsidy checks, Facebook prizes and gas cards
 - Prepare and promote 2016 May Is Bike Month
 - 5/31 Smart Cycling Clinic at Sierra Health Foundation
 - 7/27 July Commuter Club Breakfast

IV. Adjourn

The meeting adjourned at approximately 8:38 AM. The next SNTMA Board meeting is scheduled for Wednesday, June 1, 2016 at 7:30 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice
SNTMA Secretary