

**South Natomas TMA™
Board of Directors Meeting
Wednesday, October 11, 2017
Meeting Minutes**

I. Call to Order

SNTMA President Jennifer Elwood called the meeting to order at approximately 8:09AM on Wednesday, October 11, 2017 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Jennifer Elwood, Jack Haskel, Joseph Lara, David Pavolko, Derrick Tsang, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the September 13, 2017 SNTMA Board Meeting Minutes. The motion was moved by David Pavolko, seconded by Derrick Tsang. The motion passed unanimously, 6:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

- 2017 dues collection is going well, with \$323,631 (98%) of dues collected as of October 2017.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Problem free; continuing to identify possible enhancements
- **Campaigns and events promoted through the Commuter Club**
 - 9/13 Email to all Commute Coordinators regarding SNTMA programs and benefits
 - 9/21 Email to all "Commuter Champions" regarding the Ready Set Ride Fall campaign
- **Programs**
 - Forty-one carpool subsidies awarded for the month of August
 - Twenty-five low emissions subsidies awarded for the month of August
 - Six transit subsidies awarded for the month of August
 - Two AMTRAK subsidies awarded for the month of August
 - Two bicycle maintenance subsidies awarded for the month of August
 - One residential car charging subsidy awarded for the month of August
 - 9/19 Capital Improvements subsidy check delivered to BTV Crown Properties
 - Three hundred ninety-one "LIKES" on Facebook
 - Two people/two entries for the September monthly Facebook contest

- **Meetings**
 - 9/13 meeting with STLi regarding Commuter Club Enhancements

- **October Activities**
 - 10/5 Smart Cycling Clinic at Experian Health – eight attendees
 - Deliver September subsidy checks, Facebook prizes and gas cards
 - Q4 (11/7) Commuter Club Breakfast – Vanpool formation
 - End of year wrap up

IV. Adjourn

The meeting adjourned at approximately 9:04 AM. The next SNTMA Board meeting is scheduled for Wednesday, November 8, 2017 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Jack Haskel
SNTMA Secretary