

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, October 7, 2015  
Meeting Minutes**

**I. Call to Order**

President Chris Antonucci called the meeting to order at approximately 7:31AM on Wednesday, October 7, 2015 in the First Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Chris Antonucci, Mary Christian, Suman Jha, Scott Little, Kendra Murray, Derrick Tsang and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the September 2, 2015 Board Meeting Minutes. The motion was moved by Kendra Murray, seconded by Scott Little. The motion passed 6:0:1, with Mary Christian abstaining.

**III. New Business**

A motion was made by Mary Christian to close the existing business account at Bank of America and to move any and all funds into the River City Bank checking account. The motion was seconded by Suman Jha. The motion passed unanimously, 6:0.

A motion was made by Suman Jha to approve applying for Tier II funding through SACOG to offset the costs of Commuter Club upgrades and the implementation of PayPal as a subsidy reimbursement option. The motion was seconded by Scott Little. The motion passed unanimously, 6:0.

A. Executive Director Jason Vitaich delivered the following report:

- SNTMA brochure is coming along, with a draft likely available within the next month. The audit review should also be available by the next SNTMA Board meeting in November.

B. Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
  - SNTMA Commuter Club is performing well
- **Campaigns and events promoted through the Commuter Club**
  - 9/15 Email to all Commute Coordinators regarding Smart Commute Month as well as monthly programs and benefits
  - 9/25 & 9/30 email to Gateway Oaks Commute Coordinators regarding the 9/30 Ice Cream Social
  - 9/18 from Hines Property Management and 9/28 email sent by SNTMA to all Hines Commute Coordinators regarding 10/1 Smart Cycling Clinic at Schinnerer

- October Smart Commute Month was promoted via 9/15 email, SNTMA Facebook page and cover photo, and tip cards were placed in all August subsidy check envelopes
- **Programs**
  - Thirty-five carpool subsidies awarded in September
  - Twenty-One Low Emissions subsidies awarded in September
  - Five AMTRAK subsidies awarded in September
  - Four September Bicycle Maintenance subsidies awarded in September
  - Three people/entries for September Monthly Facebook Contest
  - Program subsidy numbers still pending, as reporting/request deadline is 9/2
  - Awarded five OfficeShare bicycles
  - Three people / three entries for August Monthly Facebook Contest
  - Three hundred-thirteen Facebook “LIKES”
  - OfficeShare bicycles; remaining three being assembled by Natomas Bike Shop for delivery within the next 7-14 days
- **Meetings**
  - 9/9 TDM Task Force
  - 9/16 marketing items meeting; ordered 4<sup>th</sup> Quarter promotional items for trip diary keepers and end of year gift for Commute Coordinators
- **Other**
  - 9/15 Smart Cycling Clinic at FolioDynamix
  - 9/23 Tenant Appreciation Event at Creekside Oaks
  - 9/30 Ice Cream Social at 2880 Gateway Oaks Drive
  - 10/1 Smart Cycling Clinic at Schinnerer
  - Scheduled SNTMA Annual Meeting for March 9, 2016
- **October Activities**
  - 9/1 Smart Cycling Clinic at FolioDynamix
  - Planning Fourth Quarter 10/21 Commuter Club Luncheon
  - Scheduling one more Smart Cycling Clinic
  - Deliver subsidy checks, Facebook prizes and gas cards
  - Preparing for end of year and start of 2016

#### **IV. Adjourn**

The meeting adjourned at approximately 9:08 AM. The next SNTMA Board meeting is scheduled for Wednesday, November 4, 2015 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice  
SNTMA Secretary