

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, May 13, 2020  
Meeting Minutes**

**I. Call to Order**

SNTMA President Bill Vanderslice called the meeting to order via telephonic conference call at approximately 8:20AM on Wednesday, May 13, 2020 in Sacramento, CA. Attending were Eduardo Cavazos, Dennis Deas, Jennifer Elwood, Lupita Ruiz, Bill Vanderslice, guest Martin Christian and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the April 8, 2020 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by Jennifer Elwood. The motion passed unanimously, 5:0.

**III. New Business**

A motion was made to approve Martin Christian as a board member to the South Natomas TMA. The motion was made by Lupita Ruiz, seconded by Bill Vanderslice. The motion passed unanimously, 5:0.

Executive Director Jason Vitaich delivered the following report:

- 2020 dues collection is going well overall, with 82.5% [\$305,413.25] of budgeted membership dues having been collected as of April.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
  - Continuing to identify enhancements
- **Campaigns and events promoted through the Commuter Club**
  - 4.22.2020 Programs and Benefits email to all member companies
  - 4.27.2020 May Is Bike Month and Revised Telecommute Subsidy flyer email to all member companies
- **Programs**
  - 50 Telecommute subsidies awarded for the month of April
  - 11 Carpool subsidies awarded for the month of April
  - 6 Low Emissions subsidies awarded for the month of April
  - 1 Transit subsidy awarded for the month of April
  - 5 Bike Maintenance subsidies awarded for the month of April
  - Monthly Facebook Contest entries - nine entries/seven people

- **Meetings**
  - 5/1 Cleaner Air Partnership Virtual Luncheon – The Business of Air Quality
  
- **May Is Bike Month**
  - 2020 May Is Bike Month is entirely online – first week 74 people logging miles in SNTMA section. SNTMA is awarding 10 \$25 Natomas Bike Shop gift cards to our members logging miles/trips weekly for a total of forty gift cards during May.
  
- **SNTMA Activities**
  - Mail/email April subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards, Facebook “like” winner
  - 5/18/2020 WTS Virtual Luncheon SACOG’s Innovative Mobility Program: Agile Program Design in the Face of New Challenges & Opportunities
  - July 29, 2020 Member Breakfast
  - November 10<sup>th</sup> Member Breakfast

**IV. Adjourn**

The meeting adjourned at approximately 8:38 AM. The next SNTMA Board meeting is scheduled for Wednesday, June 10, 2020 at 8:00 AM via teleconference in Sacramento, CA.

Respectfully submitted,

Lupita Ruiz  
SNTMA Secretary